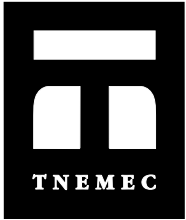


TEST MARKETING LAUNCH



Series 243 Ultra-Tread V
 Series 244 Ultra-Tread M
 Series 245 Ultra-Tread S
 Polyurethane Modified Concrete

Features, Advantages & Benefits

Feature	Advantage	Benefit
Place in service - 8 hours	Fast turn-around	Less downtime for owners
Highly resistant to organic acids from foods and other chemicals	No coating degradation	Easier to clean and eliminates downtime for repairs
Thermal shock resistant	Withstands alternating hot/cold water washdowns and spills from hot oils and liquids	No loss of bond to concrete
Self-priming, mortar or slurry applications	Versatile product	Specific products to meet the project's application needs
Self-priming, self-sealing	One step application	Quick turn-around
Waterborne product	Low odor	No interruption to business operations
Convenient small kit packaging	Easy-to-mix Kits	Ensures workability during application
Impact and abrasion resistant	Holds up in abusive environments	Long service life
Suitable for USDA and FDA regulated facilities	Seamless floor	Easy to clean surface with no threat of shut-downs
Smooth or textured finish	Finish appearance options	Appealing industrial floor