



Green by Design

Going
GREEN?

**We've *always*
been.**

**ASHFORD
FORMULA™**
THE FINAL TREATMENT FOR YOUR CONCRETE

www.AshfordFormula.com



Sixty Years and Counting...



For **sixty years** the **Ashford Formula™** has provided excellent performance and superior results on more than 3.5 billion sq. ft. of concrete floors throughout the world. Designed and developed with environmentally responsible ingredients from the beginning, the **Ashford Formula™** is a product well ahead of its time, and well ahead of today's current "Green Movement."

Environmentally Safe

The **Ashford Formula™** is a water-based product that contains no Volatile Organic Compounds (VOCs), nor does it produce fumes, vapors or off-gassing. Its inorganic chemistry penetrates and densifies the concrete, leaving floor surfaces easy to clean, resistant to abrasion and free of dust. Application requires no protective clothing or breathing apparatus.



LEED Point Contributor



Since the United States Green Building Council inaugurated its **LEED Program**, the **Ashford Formula™** has been widely used for points on many **LEED** projects. The **Ashford Formula™** is highly recommended for sustainable building projects not only because of its green qualities, but because it spans the lifetime of the concrete and eliminates the need for reapplication.

Re-Used Blue Drums

The **Ashford Formula™** signature blue drum is a well-recognized symbol throughout the concrete densification industry. The **Ashford Formula™** is packaged in previously used drums, which minimizes the environmental impact of manufacturing new containers for use.

